

President's Message

Fall is always a busy time as we all regroup after a beautiful summer. The Auxiliary is already in full swing preparing for our upcoming events this fall. All of these activities support our mission to the hospital, so check out our calendar of events in this newsletter. I want to thank the Auxiliary board members for their efforts and dedication this past year and look forward to working with them during the upcoming year.

The Lowell General Hospital Gift Shop and the Circle Health Pharmacy at the Main campus is fully open for business. The Gift Shop continues to carry unique gifts, a wide variety of clothing, jewelry, candy, and sundries. With the addition of the Circle Health Pharmacy, we now have a wide variety of over-the-counter medications and full service prescription services available to staff, patients, and the public.

Save the date for our signature event, the **33rd annual Taste of the Town on November 17th, 4:30 pm - 8 pm at the UMass Lowell Inn & Conference Center.**

Once again Susan Wornick, Emmy Award winning anchor from Boston's top-rated noon broadcast at WCVB Channel 5 will be our guest host this year. Susan was an exemplary host last year and filled the room with lots of laughter and excitement. This annual event features area restaurants and caterers with samplings of delicious food competing for Best Appetizer, Entrée and Dessert. Please consider donating a gift card for the Auxiliary's raffle basket "Shop Till You Drop". If you are interested in buying tickets contact Kelly Will in Philanthropy at 978-937-6696 or purchase online at <https://squareup.com/store/lowellgeneralauxiliary>.

The book fair will be held December 4th in Tyngsboro, December 9th at the Saints campus main lobby, and December 10th & 11th in the Dahod lobby. The representative from Collective Goods has a new array of gifts and books for the staff and public to enjoy.

The Holiday Festival will be held November 21st & 22nd in Clark Auditorium at the Main campus and December 5th at the Saints campus. The Festival is a great opportunity for you to get a jump-start on your holiday shopping. This year there will be new vendors and many new items to choose from including clothing, accessories and holiday décor.

The January Raffle Calendar is back with many new fabulous prizes. The calendars make great stocking stuffers and teacher gifts, and can be purchased at the Gift Shop and online for \$10 each or 3/\$25. Each day in January you have a chance to win!

On behalf of the Lowell General Auxiliary, I would like to thank all of you for your continued support in everything we do.

Enjoy this fall season!

Susan Dionne, President
Lowell General Hospital Auxiliary

*Best wishes for
a fabulous fall!*

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Thank you

Auxiliary Board 2019-2020

Officers:

President: Susan Dionne

Treasurer: Deb Lemos

Corresponding Secretary: Pauline Lambert

Recording Secretary: Alison Burns

Immediate Past President: Paula Leavitt

Directors:

Mary Bennett

Alexis Bolduc

Fran Dallmeyer

Christine Fraser

Margaret Leighton

Tara Morrissey

Trish O'Donnell

Renee Psoinos

Eve Soroken

Debbie Trull

Pam White

Thank You for Being a Member of the Auxiliary!

As you may know the Auxiliary supports the hospital and the community through a variety of fundraisers including The Taste of the Town, Daffodils and Desserts, A Winter Affair and more. Members receive the Auxiliary Newsletter and invitations to our special events including the annual meeting. Our members help support events by donating their time, talent and treasure by sharing baked goods, providing raffles items and volunteering to name a few. We greatly appreciate your commitment to and support of the Lowell General Hospital Auxiliary, as together we directly assist in the hospital's mission of complete connected care.

If you would like to learn more about volunteer opportunities or serving as a member of one of our event committees, we invite you to contact the Philanthropy Office 978-937-6696 for more information.

A special thank you to those that have already renewed your membership. If you have not done so already we invite you to renew at this time. New members of the Auxiliary are always welcome! As a member of the Lowell General Hospital Auxiliary you will have the opportunity to enjoy rewarding work, make new friends and make a difference in your community.

If you are interested in becoming a member,
please sign-up today!

- **Annual membership: \$30**
- **Lifetime membership: \$500**

As a reminder, **all** Auxiliary members receive a 10% discount in the Lowell General Hospital Auxiliary Gift Shop at both the Main and Saints campuses. Lifetime members also get their name displayed on the Auxiliary Membership Plaque on display in the Conference Center lobby.

For more information about joining the Lowell General Hospital Auxiliary, please contact The Philanthropy Department 978-937-6696 or visit the Auxiliary home page at www.lowellgeneral.org/auxiliary.

Become a Member!

There are many ways to get involved. For more information about joining the Lowell General Hospital Auxiliary, please contact the Philanthropy Office at 978-937-6696, or visit: www.lowellgeneral.org/auxiliary and click on membership.

Star Performer of the Month

July 2019

“Sarah leads by example, and goes above and beyond for her customers, staff and volunteers every day,” says Kelly Will, Philanthropy Services Manager, of July’s Star Performer, Sarah Taylor.

Sarah has worked as the Gift Shop Manager at Lowell General Hospital for the past two years. She purchases all merchandise and manages the Gift Shops at both the Main and Saints campuses. “Even though my role is not clinical, I enjoy helping patients, their families and employees,” says Sarah.

Sarah demonstrates a wide background of knowledge, compassion for employees and commitment to customer service

“Sarah demonstrates a wide background of knowledge, compassion for employees and

commitment to customer service,” says Susan Dionne, President of the Lowell General Hospital Auxiliary. “She has achieved her goal of purchasing a variety of items for the shops that keep the merchandise selection fresh and appealing to many different customers.

“Sarah has taken her position to the next level to provide personalized touches and high-quality customer service to all she encounters,” says Paula Leavitt, Auxilian and Gift Shop Committee member. Recently an out-of-state customer contacted the Gift Shop to purchase flowers for a relative and wrote to the hospital to share his positive experience with Sarah. “I could not be more pleased with the ease of the transaction and the service that Sarah provided,” says the customer.

Sarah lives in Newton, New Hampshire and is the mother of two teenagers. Outside of work she enjoys spending time with her family, traveling, and riding on the back of her boyfriend’s Harley in the summer.

Star Performer of the Month

July 2019



Sarah Taylor
Gift Shop Manager

Meet Our New Board Member



Renee Psoinos A native of Dracut, Renee and her husband, George, chose Hudson, New Hampshire to raise their two daughters, Valerie and Kristina. During their daughters’ formative years, Renee became an expert chauffeur and active volunteer.

Renee was widowed in 2017 at which time her granddaughter, Marren Georgie, became a new light in her world. “Yes, I am a Yia, Yia” (Greek term for grandmother) Renee proclaims proudly.

Lowell General Hospital was very kind and supportive to her family during her husband’s illness. By getting involved with the Auxiliary, Renee sees the opportunity to repay that kindness. “I can’t wait to begin to work to help support the mission of the Auxiliary,” Renee states enthusiastically.

When she isn’t babysitting or doting on her granddaughter, Renee can likely be found at Vesper Country Club where she enjoys golfing with a great group of women, or at her seashore home in Seabrook where she goes to relax and recharge. In those quiet moments, Renee enjoys the challenge of a good crossword or jigsaw puzzle.

Lowell General Hospital Auxiliary Annual Meeting 2019



Nearly 50 members of the Lowell General Hospital Auxiliary and hospital leadership attended the Auxiliary's annual meeting on Monday, May 13th at Stonehedge Inn & Spa in Tyngsboro.

The Auxiliary is a group of volunteers and supporters of the hospital who work year-round to hold events and raise funds to support the services and care provided by Lowell General Hospital. The group also operates the Gift Shops at the Main and Saints campuses.

This year, the Main campus Gift Shop was redesigned to provide space for the addition of an adjacent pharmacy service. Auxiliary President Susan Dionne thanked the entire Gift Shop Committee – Mary Bennett, Pauline Lambert, Paula Leavitt, Suzanne L'Hussier, Deb Lemos and Deb Trull – for their help and guidance during the renovation.

The Auxiliary also presented Lowell General Hospital President and CEO Jody White with a check for \$125,000, part of the group's

four-year \$500,000 pledge to the Main campus Intensive Care Unit renovation and expansion of the adjacent outdoor healing garden. Jody thanked the Auxiliary for their continued support as well as their partnership with the creation of the new Gift Shop/Pharmacy space.

Flowers were presented to Sarah Taylor and Maria Doherty of the Gift Shop for their patience and dedication to the Gift Shop, as well as to Kelly Will, Philanthropy Services Manager, for her year-long support.

Daffodils and Desserts Co-Chairs Pauline Lambert and Mary Bennett presented the proceeds of their March event to Meg Lemire-Berthel and Elisa Shanahan of the Cancer Center.

The record breaking net proceeds of \$6,400 were used to purchase new chairs for the Cancer Center Infusion Room and Market Basket gift cards to provide holiday meals to patients in treatment.

- \$125,000 donated to the Main campus Intensive Care Unit
- \$6,400 donated to the Cancer Center Infusion Room and for Market Basket gift cards



After lunch, attendees were treated to a Spring Capsule Wardrobe collection presented by Macy's InStylist Jacqueline Holdredge Palmer, who gave tips on the latest fashions for the spring and summertime. She also created a pop-up shop where Auxiliary members could purchase handbags, accessories and cosmetics at a discount. Macy's also provided gift bags for all guests.



The New Circle Health Pharmacy and Gift Shop is Open



Sarah Taylor, Gift Shop Manager and Eric Musial, Director of Pharmacy Services

Our Main campus Gift Shop now has a new partner with the opening of the new Circle Health Pharmacy.

Designed to provide convenient prescription services for patients before they leave the hospital, the administration sees the addition of the new retail

pharmacy as critical to fulfilling the hospital's mission of providing *Complete connected care*.



The pharmacy also offers a wide variety of over-the-counter (OTC) medications, convenience items, wellness products, and even

prescriptions for pets (*for human medications prescribed to pets such as Prednisone and Xanax*). As an added benefit, OTC medications are priced below many of the major retail pharmacies.

The grand opening was held on Tuesday, August 13th. Staff, patients, and members of the community enjoyed free cake, discounts on OTC medications, Gift Shop purchases, and chances to win some great raffle prizes.

Refill requests can be processed on the go with the new mobileRx Pharmacy app.

Along with convenient prescription services, the pharmacy provides delivery to offsite locations, including Circle Health physician offices. Refill requests can be processed on the go with the new mobileRx Pharmacy app.

To accommodate the new pharmacy, the Gift Shop's retail space had to be reduced. This was indeed quite a challenge to Sarah and her team, but they rose to the occasion and the Gift Shop continues to offer, albeit in a smaller footprint, all of the unique gift items, snacks, and greeting cards our customers enjoy.

The Auxiliary looks forward to a long and productive relationship between the Gift Shop and pharmacy.

Gift Shop News

Both the Saints and Main campus Gift Shops are gearing up for the fall and upcoming holiday season. Animal print is on trend this season and we have wraps and bags in beautiful prints to keep you in style. We have lots of new merchandise arriving daily including ponchos, totes and home décor. We are always adding new lines to keep it fresh. Our newest line of health and beauty is a beautiful coconut oil line from Skinny & Co. We also have a beautiful new candle company called Bridgewater Candle that not only smells amazing but helps feed hungry children.



For every candle sold, the company provides a hot meal for a needy child.

We are working hard to make sure we are ready for a very successful 4th quarter!

Our annual Festival of the Holidays will be November 21st and 22nd at the Main campus and December 5th at the Saints campus.

The festival is a wonderful time to start your holiday shopping. You will find lots of great gifts for everyone on your list. You will also find some beautiful items to decorate your home.

Taste of the Town is Sunday, November 17th

The Lowell General Hospital Auxiliary's 33rd Annual Taste of the Town event will take place on Sunday, November 17th from 4:30 pm to 8:00 pm at the UMass Lowell Inn and Conference Center.

The event will feature tastings from some of the top restaurants, caterers and chefs from across the Merrimack Valley. Our annual signature event will also feature unique raffle baskets and auction items. The Dueling Pianos will provide the evening's musical entertainment.



Emmy Award-winning anchor and consumer reporter Susan Wornick will once again host this year's event. Wornick anchored Boston's top-rated midday newscast at WCVB-TV Channel 5 and was inducted into the Massachusetts Broadcasters Hall of Fame in 2016.

Admission for the event is \$75 per person with proceeds benefiting the Auxiliary's dedicated efforts to support patients and services at Lowell General Hospital.

Tickets may be purchased online at:

<https://squareup.com/store/lowellgeneralauxiliary>

A decorative event poster for 'Taste of the Town'. The poster has a white background with a green border and is surrounded by autumn leaves. At the top, it says 'Celebrate the season' in a cursive font. The main title 'Taste of the Town' is in large, bold, red letters. Below the title, it says 'FOOD • DRINKS • FUN • FRIENDS' in a green banner. The date and time are listed as '17th November' and '4:30 pm Beginning'. At the bottom, it says 'UMass Lowell Inn and Conference Center'. There is a small pumpkin illustration at the bottom of the poster.

Celebrate the season
Taste of the Town
FOOD • DRINKS • FUN • FRIENDS
17th November | 4:30 pm Beginning
UMass Lowell Inn and Conference Center



Lowell General Hospital Auxiliary Calendar 2019 - 2020

November 17, 2019

Taste of the Town

UMASS Lowell Inn &
Conference Center
4:30 pm - 8 pm

November 21, 2019

Holiday Festival

Main campus
11 am - 7 pm

November 22, 2019

Holiday Festival

Main campus
7 am - 3 pm

December 5, 2019

Holiday Festival

Saints campus
10 am - 3 pm

December 4, 2019

Book Fair

Tyngsboro campus
9 am - 2 pm

December 9, 2019

Book Fair

Saints campus
8 am - 3 pm

Dec. 10 & 11, 2019

Book Fair

Main campus
9 am - 3 pm

February 2020

Winter Affair

TBA

March 2020

Daffodils & Desserts

TBA

May 2020

Annual Meeting

TBA



The 2020 Raffle Calendars on sale soon!

The calendar will soon be available for \$10 or 3/\$25 at the Lowell General Hospital Gift Shop.

Purchase online at <https://squareup.com/store/lowellgeneralauxiliary> starting Monday November 18th.

The raffle calendar winners will be posted on our website: lowellgeneral.org/rafflecalendar. Good luck!

Our annual Festival of the Holidays will be November 21st and 22nd at the Main campus and December 5th at the Saints campus.

The festival is a wonderful time to start your holiday shopping. Collective Goods will be back in December to help you with your holiday shopping. Be sure to stop by for great selection of books, unique gifts and gadgets.

Book Fair

- December 4th, 9 am – 2 pm at the Tyngsboro campus
- December 9th, 8 am – 3 pm at Saints campus
- December 10th & 11th, 9 am – 3pm at Main campus

All Auxiliary members receive 10% off their purchases in the Gift Shop!



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